

Pralay Bakshi

Voiceover · Audio Production · Emcee · Radio Consultancy

RATE CARD - VOICE OVERS AND AUDIO PRODUCTION				
Nature of Voiceover / Production	INR	USD	GBP	AED
	(Rupees)	(Dollars)	(Pounds)	(Dirhams)
<u>Radio/TV ads and promos</u>				
VO upto 10 sec	2500	60	40	200
VO upto 30 sec	5000	120	80	400
VO upto 1 min	8000	180	120	600
<u>Radio/TV Branding, Sponsor Tags and In House Promos (subject to volume commitment)</u>				
VO per 10 sec	1500	30	20	120
<u>Radio Ads - Produced</u>				
Upto 30 sec, own voice	8000	180	120	600
Upto 1 min, own voice	12000	270	180	900
Multiple/Other VOs	On Request			
<u>Movie Audio Promos - Produced</u>				
Upto 30 sec, own voice	10000	225	150	800
Upto 1 min, own voice	14000	310	200	1100
<u>Corporate AVs</u>				
Upto 3 min/500 words	7000	150	100	550
Over 3 min, per addl min	1000	20	15	80
Over 500 words, Per 200 words	1200	25	18	100
<u>Long Formats: Audiobooks, E-Learning, Narration etc</u>				
Per 30 min session, raw (unedited)	2500	55	35	200
Per 500 words, raw (unedited)	1000	22.5	15	80
Per 500 words, edited	2000	45	30	160
Other VOs, per 1 hour session	5000	120	80	400

RATE CARD - SINGING	
Jingles upto 1 min	8000
Songs upto 5 min	12000

RATE CARD - MC for EVENTS	
Half day event (upto 4 hours)	18000
Full Day event	25000
Outstation event	25000 onwards