

Pralay Bakshi

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DOB : 28/01/1975
Height : 183 cm (6')
Build : Medium/Athletic
Languages : English, Hindi
Style : Polished, Corporate, Upmarket
Special Skills : Trained professional singer

Was very active as an MC until 2006-7 (before joining Fever 104 FM Delhi as Programming Head). Have got back into freelancing in 2010 as an MC and VO artiste. Specialises in corporate events.

Recent MC assignments include Launch of Westside Mumbai (Kalaghoda) – cohost with VJ Anusha Dandekar, Inauguration Ceremony of RBI's Annual Sports Meet, Gov 2.0 Conclave, Steel Industry Conference and Conference on Bihar organized by Governance Now (a SAB group publication), music launch for Saregama etc.

Major events Mc-ed pre-2007 include Asian Lifestyle Show (London), London Mela, Ghulam Ali Concert (Dubai), Dubai Shopping Festival-Radio 4 stage, various music and corporate events in London, Dubai and Mumbai etc

Background

- 5 years living and working in London (till 2007), widely traveled
- Station Head and Programming Head for Fever 104 FM, Delhi and Kolkata
- Prime-time RJ in Mumbai (Radio City), Dubai (Radio 4), London (Sunrise and Kismat Radio) and Delhi (Big FM)
- B.Tech from IIT Bombay, PGDBS from London School of Economics, MA in Media from University of London and Denmark
- 14 years of full-time work experience including 8 years in radio
- 11 years of freelance voice-overs for reputed clients in India, UK, US and UAE

Pralay's corporate and music/media background, along with an exceptional and polished command over the English language make him ideal for **corporate events, product/service launches and music/media events.**